Invitation to a Conference

on Women in Innovation for Sustainable and Gender Equal Growth in Baltic Sea Region, BSR

Date: October 4, 2016
Time: 09.00–16.30. Registration by latest 29 September, 2016, to g.jagodzinska@mfk.org.pl
Moderator: Dr. Ewa Ruminska Zimny, International Forum of Women in Science and Business, at Warsaw School of Economics, Poland

Objective and messages

– To present key messages of the Thematic Partnership Winnet BSR project „Women, innovation and sustainable growth in BRS”
– To discuss how to ensure equality of opportunities for women in the labour market in the context of Gender Equal and Sustainable economic growth
– To further analyse the Winnet Model Concept in BSR and ways in which WRC:s could support women in tourism and creative sectors/ICT
– To identify the next steps in developing the Winnet Center of Excellence® in the Baltic Sea Region as a Model for Policy oriented Research on gender and Sustainable growth

PROGRAMME

09.00 Start and registration – coffee
09.30 Opening and Welcome, Professor Marzena Weresa, Dean, Collegium of the World Economy; Warsaw School of Economics (TBC)
09.45 Presentation of the Conference programme, dr. Ewa Ruminska Zimny, IWF
10.00 Presentation of the Thematic Partnership, Winnet BSR project, Britt-Marie S Torstensson, coordinator, Winnet Sweden
10.15 Key note address: Danuta Hübner, MEP EU Parliament (TBC)
10.30 Winnet Center of Excellence® in EUBSR, a Model for Policy oriented Research on Gender and Development, dr. Marta Hozer Kocmiel, Winnet Center of Excellence® in BSR
11.00 Panel 1: Women, innovation and entrepreneurship: what do we know from the WINNET Center of Excellence research
   Moderator: dr. Marta Hozer Kocmiel
   Presentation: Results of the pilot survey of women entrepreneurs in tourism and creative industries, professor Ewa Lisowska, (Poland),
   Discussion: Winnet thematic partnership members from Estonia, Lithuania, Latvia and Sweden
12.00 Coffee break
12.20 Women and SMART specialisation, professor, Ewa Okon Horodynska, Jagiellonian University, Poland (TBC)
12.40 A Winnet Model for Sustainable and Gender Equal Growth in the EU Baltic Sea Region, a method for change? Britt-Marie S Torstensson, Winnet Sweden
13.00 Lunch
14.00 Panel 2: A Winnet Model and implementation of the EU Strategy for the Baltic Sea Region and Europe 2020-2030.
   Moderator: dr. Ewa Ruminska Zimny
   Participation: Winnet BSR thematic partnership members from Estonia, Lithuania, Latvia, Poland and Sweden
15.00 Panel 3: Building a Quadruple Helix Partnership in the Baltic Sea Region for Innovation, Gender for Growth
   Moderator Britt-Marie S Torstensson
   Participation: Winnet BRS thematic partnership members, policy and decision makers, SME, Winnet Center of Excellence® and Swedish Institute
16.00 Summing up and next steps, coffee will be served
16.30 Closing remarks